

The Injury Control Council of WA (ICCWA) and the Public Health Advocacy Institute of WA (PHAIWA)  
presents

## Advocacy and Media: Getting Your Message Out There

### Do you:

- Want to get your issue out into the community?
- Want to get your issue in the media (radio, TV or print)?
- Talk to the community about community safety issues?
- Want to know more about how to get the attention of your politicians?

**If you answered 'Yes' to one or more, then this workshop is for you!**

This will be an interactive workshop to provide participants with an opportunity to develop their advocacy skills to address injury prevention and community safety issues in their region. Learn how to get media attention, make the most of the attention and best deliver your community safety message.

**Date:** Tuesday 29 June 2010

**Time:** Tea & Coffee / Registrations from 8:30am  
9:00am start - 4:00pm

**Venue:** Conference Room, Kalgoorlie Hospital  
Piccadilly Street  
(Enter through the main entrance & first door on the left).

**Parking:** Please park at rear of Hospital off Charlotte Street. (Note: parking in front of the Hospital is only 2 hours).

**Cost:** **Free** – including delicious Lunch, morning & afternoon tea provided

**RSVP:** See Registration Form attached

### What past participants have had to say:

**“Great to have relevant local training free!”**  
*- Bunbury participant*

**“Great to have first hand knowledge from a politician and journalist.”**  
*- Albany participant*

**“Thoroughly enjoyed the workshop and the activities.”**  
*- Albany participant*

**“Highlights for me were writing a media release and role playing a meeting with a politician.”**  
*- Bunbury participant*

**Numbers are limited to 25. Once you have registered, a program for the workshop will be emailed to you**

