

Key Achievements 2010

Community Violence Prevention *NEW*

Action at All Levels – Working Towards a Future Without Violence ICCWA and the North Metropolitan Area Health Service formed a partnership to address the critical issue of community violence. Funded by the WA Department of Health, a stakeholder forum was held in March 2010 in Lockridge. Over 100 people representing local and state government and a broad spectrum of community service providers attended on the day. A draft strategy document was completed in May 2010 and will be used for further consultation, stakeholder engagement, and program development.

Youth

Our Space, Safe Place (OSSP) is a social perceptions project that aimed to engage young people to help raise awareness around the importance of safety in public places and perceived safety of public spaces in the community that are important to young people. The project used art, photography and prose, created by young people to communicate young people's perceptions of safety. An Art Exhibition with workshop art and photography was launched by the Minister of Youth Hon. Robyn McSweeney in April. OSSP is supported by Lotterywest, the Department for Communities' Office for Youth, and Healthway.

Y-Safety? A question and answer forum with young people (Completed June 2010) The project was a facilitated forum event that provided injury prevention and community safety promotion professionals from the Bunbury region with an opportunity to directly ask questions and engage with young people about their priority community safety issues and concerns. The project was funded through the Department for Communities, Healthway and The Drug & Alcohol Office, with additional in-kind support from organisations in the Bunbury Region.

Suicide Prevention

The Resilience Project: (Completed June 2010) Based in the rural south west region of Western Australia, this national award winning project was funded by the Australian Government's National Suicide Prevention Program. This project centred on building community resilience; reducing risk factors for suicide; providing suicide prevention training; and advocating to address service gaps and access issues. Despite lack of on-going funding for the Resilience Project, ICCWA has continued to support initiatives in suicide prevention in the South West Region. In the latter part of 2010, ICCWA conducted one ASIST Suicide First Aid Workshop and coordinated three Gatekeeper Workshops. It is hoped that further funding will be secured, so that ICCWA can continue to contribute to suicide prevention in WA.

Falls Prevention

A comprehensive range of awareness raising activities in the area of falls prevention in older people – particularly awareness raising and promotion of the Stay on Your Feet WA[®] (SOYFWA[®]) program. ICCWA has been a key service provider for the Department of Health WA's, Stay on Your Feet WA[®] program since 2001. ICCWA coordinates activities such as resource development and dissemination, professional development and training, awareness raising activities such as community presentations, displays and events, Stay on Your Feet WA[®] Week, media, marketing and communications, training and information for Culturally and Linguistically Diverse Communities, referral to appropriate services and coordination of a volunteer program.

The Stay on Your Feet WA[®] Falls Prevention Resources Information Centre has also been established by ICCWA with funding from the Department of Health WA. The Resources Information Centre forms part of the WA Falls Prevention Health Network and provides a single point of access for information and tools on falls prevention.

Our Stay on Your Feet WA[®] volunteer peer educators have been kept busy fulfilling the many requests by community groups for our free falls prevention presentations. Over the last 12 months peer educators delivered more than 91 presentations to over 1844 seniors across the metropolitan area.

Indigenous Health & Safety

Healing Through the Map: ICCWA has received funding from the Australian Government, Department of Health and Ageing to deliver this project to regional WA. "The Map" workshops are facilitated by *Wisdom in Your Life* and provide a set of practical tools for health professionals to engage the communities they serve on mental health issues whilst improving their capability for self care. It also offers practical information and skills for country members. The Map workshops are a key component of ICCWA's resilience building and suicide prevention programs.

Community Safety Month

The aim of Community Safety Month (CSM) is to engage the community and encourage participation to improve safety in the community. Held in October each year, 2010 was only the second year that ICCWA coordinated CSM. With the support of a new reference group ICCWA created new pathways, established innovative partnerships and launched new events. Fourteen new organisations were engaged as sponsors and in total over 60 community safety events and activities took place throughout October. ICCWA hosted a very successful launch – a Breakfast of Champions on October 1st, which included over 100 guests and celebrated stories of communities and individuals championing safety.

Reducing Alcohol Related Harm

Safer Bars WA is a training program funded under the Criminal Property Confiscation Act through the WA Attorney General's Department. The program provides skills to develop the ability of staff members at licensed premises to appropriately identify, effectively handle and ultimately reduce aggression and violence in and around venues that serve alcohol. Several venues in the Town of Vincent have participated in the pilot project. ICCWA has worked closely with WA Police, Drug and Alcohol Office, Racing, Gaming & Liquor and other key stakeholders to adapt the training to the WA context.

The Drink or Drunk Study examines why staff at licensed premises continue to serve patrons to intoxication despite current laws and interventions such as the compulsory Responsible Service of Alcohol training. The objectives of the study are to better understand why staff continue to serve patrons to intoxication, examine factors that increase the probability of staff serving patrons to intoxication and identify barriers staff face at licensed premises to provide responsible service. The study was funded by the National Drug Law Enforcement Research Fund.

The Alcohol Think Again education campaign is a partnership project between ICCWA and the Drug and Alcohol Office which aims to reduce risky alcohol use by changing the acceptability of drunkenness, discouraging drunken behaviour and creating safer drinking environments.

WA Community Alcohol Network (WACAN)

WACAN is an informal, State-wide inter-sectoral network of Government, non-Government, community organisations and individuals with an interest in reducing the problems associated with drunkenness. WACAN aims to reduce and foster public awareness of the problems associated with drunkenness by challenging alcohol related social rituals and Western Australia's drinking culture in general.

Capacity Building in Rural Western Australia

Funded by the Injury Prevention Unit, Department of Health WA, ICCWA is delivering a range of professional development services to health professionals working in rural and remote Western Australia. The project aims to build the capacity of health professionals and community groups to deliver health promotion messages to the community and to raise awareness of community safety and injury prevention issues. Based on a regional training needs assessment completed in November 2010, a number of capacity building activities have been planned to occur up until June 2011. The project coordinates a Reference Group of key Injury Prevention and Community Safety stakeholders and as part of the functions of this group, WA regional stakeholders teleconference into a bi-monthly networking and information-sharing forum.

ICCWA has also conducted a survey of all WA Injury Prevention and Safety Promotion initiatives undertaken in WA within the past three years. The objectives of the survey are: to provide an up-to-date summary of key injury prevention and community safety promotion projects currently occurring; and to make the survey into a resource which is simple to update and easy for stakeholders to access. This resource will soon be available on ICCWA's website.

International Safe Communities

ICCWA continues representation on the Management Committee of the Australian Safe Communities Foundation (ASCF) and building national and international contacts with specialists in the development of Safe Communities using the World Health Organisation and Canadian models. ICCWA worked with the ASCF to develop a number of resources, to help build the capacity of communities working towards international recognition and formal designation as a member of the International Network of Safe Communities.

Injury Fact Sheets

A range of fact sheets have been developed by ICCWA with funding support from ExxonMobil. There are eight injury prevention fact sheets spanning across the vast injury field. The fact sheets are currently be distributed free of charge to ExxonMobil staff, injury prevention stakeholders and the general community.

Mall Walking

Conducting six highly successful walking programs for physically inactive and/or socially isolated older people in the Cities of Melville, Armadale, Belmont, Stirling, Bull Creek and Spearwood.

Other Key Activities

- Advocating on a range of injury issues through involvement with the Department of Health WA, Health Networks – the Injury Prevention Working Group, the Falls Executive Committee, Injury and Trauma Executive Committee & Education Committee.
 - Conducting and participating in public forums on emerging injury issues. ICCWA also broadcasts selected injury prevention forums state-wide through the Westlink satellite network and through video-conferencing.
 - The ICCWA Newsletter which highlights injury prevention issues on a State-wide level and is distributed quarterly to approximately 5,000 individuals and organisations across WA.
 - The annual ICCWA Community Safety Awards, established in 2002, are presented in recognition of the valuable contributions of individuals and organisations to the prevention of injury in WA.
 - Monthly lunchtime Injury Prevention Forums to raise awareness of injury issues and provide opportunities for organisations to share information and network.
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